



FITCE.BE

# newsletter

Issue 27, February 2007

## Editorial



Dear FITCE Friends,

With this first newsletter at the start of 2007, I offer you my traditional wishes for a prosperous and healthy new year.

In our mailing for membership renewal, at the end of last year, we already gave you a preview of what should be an exciting year for FITCE Belgium. You can find more details in this newsletter, especially regarding our very first activity of the year on 8 March which focuses on the convergence of telecom and media as exemplified in digital TV. And of course, we shall again organise a contest to designate the FITCE.BE Young ICT Professional of the year. Last year, this was one of the most successful events.

At the international level we have a scoop this year. Poland, who recently joined the European FITCE community, will be organising this year's congress, the first ever in the eastern part of Europe. The call for papers is out and we expect again a massive response like we got for the congress in Athens last year.

We certainly hope to meet you soon at one of our activities, and thank you for your continued interest.

With kind regards,

José Van Ooteghem  
President FITCE.BE

# Convergence of Telecom and Media – IPTV

## Evening Lecture



On 8 March, at 18:30 at Belgacom Towers, we focus on digital TV, more particularly IPTV, with excursions to Mobile TV and IMS.

**Mr. Karl Cuveele, COO Belgacom TV**, will reveal how Belgacom TV fares after its successful launch in 2005. He will also give insights as to what urged Belgacom to get into TV in the first place and what hurdles they had to take in order to force an entry in a well established market.

**Mr. Dirk Steel, CTO Siemens Networks nv**, will then turn his sights to the future. Digital TV offers a lot of possibilities for interactivity but this should be more than some sort of intelligent zapping. The presentation will explore how Web 2.0 ideas can influence the IPTV environment. How to get to Mobile TV and IMS from here will be illustrated.

After the presentations there will be demos of Belgacom TV, the new features that will soon become operational, and Mobile TV. It will be possible to toy ourselves with the exhibits.

And of course, after the electronic networking experience, we turn to the social networking experience during the traditional reception.

Don't miss this excellent opportunity to get up-to-date on what the future holds for us in a field which touches us all. Register now at [www.fitce.be/pamphlet070308.htm](http://www.fitce.be/pamphlet070308.htm).

## 46<sup>th</sup> FITCE Congress in Warsaw

### Call for Papers



46th  
Congress

Warszawa  
2007 46 Congress FITCE  
30.08 - 1.09.2007 r.

The 46<sup>th</sup> FITCE congress will be held for the first time in the East of Europe, in Warsaw, Poland. All FITCE members should have

found the Call for Papers in the latest issue of the Forum. Now there is also a dedicated website: [www.fitce2007.pl](http://www.fitce2007.pl) where you can find the same information and much more. We like to remind you that the deadline for submitting abstracts is 28 February. We of course hope for a massive response like last year's for the congress in Athens. It would be nice for a still very young association as the Polish one if we could thus show them our strong support.

## FITCE.BE Young ICT Personality of 2007

### Call for Candidates

The deadline for registration as candidate for this year's contest has been shifted to 15 February. If you still doubt whether this is something for you or whether you should stimulate a good colleague or acquaintance, do have a look at [www.fitce.be](http://www.fitce.be). Under the item 'News', Steven Van den Berghe, winner of last year's contest, comments on what it meant to him to participate and win and gives some heart-warming views on his profession and ICT.

## Program of Activities 2007



These are the activities that FITCE Belgium still has in store for you beyond the evening lecture of 8 March. If the activity is marked by (\*), the date is not yet certain. More information will be provided as things get cast in concrete. Mark your calendar.

24/3 : **General Assembly and New-Year reception/dinner** in Antwerp  
A guided visit of the diamond quarter will be part of the program.

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18/4 : **Finals of the 'FITCE.BE Young ICT Personality 2007' contest**

Venue: Agoria Diamant Building - welcome at 18:30

In this evening activity, the three contenders who will have made it through the selection process will present original thoughts about 'The Media and Communications Industry anno 2015'. Read more on [www.fitce.be](http://www.fitce.be) under the item 'News'.

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7/6 : **Internet of things**

Speaker: Jo Cornu (Alcatel-Lucent)

Here is what Wikipedia says about the 'Internet of things'.

**Object hyperlinking** is a *neologism* that refers to extending the *Internet* to objects and locations in the real world, creating an *Internet of things*. The current Internet does not extend beyond the electronic world. Object hyperlinking aims to extend the internet to the real world by attaching tags with *URLs* to tangible objects or locations. These tags can then be read by a wireless mobile device and information about objects and locations retrieved and displayed.

Combine this intriguing subject with a famous speaker and you are in for a treat.

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30/8-1/9 : **Congress in Warsaw**

Theme: The Broadband Way to the Future

Visit [www.fitce2007.pl](http://www.fitce2007.pl) for more information on the 46th FITCE congress which will be held in Warsaw, Poland.

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25/10 : **Mobility and internet**

Speaker: Piet Demeester

Today, mobility is a major concern in our society, both from an environmental as from an economical point of view. In that respect, different means should be used to make public transport more attractive. One way of doing this is by offering new internet based services on board of trains and busses. A more detailed programme of the evening lecture will be available in August.

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22/11 (\*) : **CIP - Critical Infrastructure Protection**

Speakers: to be announced